

STATEWIDE ENTERTAINMENT CALENDAR AND DINING GUIDE

INTERNATIONAL MAGAZINE
FLORIDA

PEOPLE 2009
100 INDIVIDUALS
PUSHING FLORIDA
INTO THE FUTURE

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BOTTEGA VENETA'S MAIN
MAN REDEFINES RETAIL

RECESSION SURVIVAL
7 INVESTMENTS TO CONSIDER

PLUS: NEW HOTEL DEALS
STAR SPA TREATMENTS &
THE HOTTEST NEW SHOWROOMS
IN THE STATE

HOROSCOPE
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POWER PLAYERS

PEOPLE OF LIKE MIND 2009

Every April, we're charged with the task of finding 100 or so individuals taking Florida into the future. They come from all walks of life. They are entertainers and scientists. Business leaders and designers. Athletes and philanthropists. Although their backgrounds and occupations are vastly different, there is one characteristic that ties them all together: the commitment to excellence they bring to their respective arenas. In the following pages, you will meet them. They are the **HEADLINERS** staking their claim in the national spotlight, the **DEALMAKERS** redefining business for the better, the **COMMUNICATORS** who give the state its collective voice, the **CREATORS** who prove imagination has no boundaries, the **DESIGN MINDS** taking creativity to new realms of possibility, the **INNOVATORS** thinking outside the box to make things happen, the **WARRIORS** who make competition a form of art, the **IDEALISTS** in pursuit of higher standards, the **NEW GUARD** inheriting crucial positions and making them their own, and the **NEXT GENERATION** taking charge of tomorrow with boundless talent and fresh ideas. Meet our 2009 power players, read their stories and learn why they deserve recognition.
TEXT BY LUIS R. RIGUAL, CAROLINE FLITTER & JILIAN L. SANZ

DR. LESLIE BAUMANN

Director, UM Cosmetic Medicine and Research Institute, Coral Gables

Beautiful skin is the blank canvas that everyone wants to start their day with. Dermatologist and skin innovator Leslie Baumann, author of *The Skin Type Solution*, understands this better than anyone else. Aside from working wonders with a scalpel, Baumann heads up the first university-based research facility that combines four medical specialties to study the "biotech of beauty." In other words, her research facility is dedicated to discovering the various genes that determine factors of skin type, with all its diverse colors, textures and consistencies. Baumann, who also serves as director and chief of the Cosmetic Dermatology Division at the Department of Dermatology at the University of Miami School of Medicine, authored one of the top selling dermatology textbooks in the world. In addition, the doctor's team worked on clinical trials leading to the FDA approval of BOTOX. Baumann's website, skintypesolutions.com, gets over 500,000 visits a month.

